

## **New Ad Fed Board is Seated**

(Palm City) A new President, Executive Committee and Board of Directors were installed in ceremonies Tuesday July 24 for the Advertising Federation of The Treasure Coast. Veteran Treasure Coast Broadcaster, Marketing Manager for Toyota of Stuart Barry Grant was sworn in as President by Anne Grigsby, Governor of the Advertising Federation Fourth District.

Grant who also owns BGM Creative Marketing told the group diversity, value and fun in membership are keys for success of the club this year. Taking a page from John Pierson owner of Toyota of Stuart Grant said "We have been recognized as the Advertising Club of the Year in the Fourth District this year and we should expect to keep that title in 2008 as well like he keeps winning the President's Award from Toyota".

The new board is comprised of who's who in local advertising. Jill M. Hanson of Scripps Treasure Coast Newspapers is the new Vice President, Gail Goldy associate publisher of Florida HealthCare is the new Secretary and Tom Hayes Treasure Coast Sales Manger for WPEC TV 12 is the Immediate Past President. Wendy Voliva of McNicholas and Associates is Programs Chair, Linda Probst of Global Design is Internet Chair, William Jenkins of Jenkins Creative Services is the Public Relations Chair, Paula Buncy of PB Graphics is Recognition Chair, Jodi Connolly of the Palm Beach Post is the Education Chair. Amy Kryak of Lost Art Marketing is the Public Service Chair. She and her husband are co-founders of the organization "Never Leave A Child Unattended" which will be the club's public service message this year.

Outgoing President Tom Hayes received a special recognition award from Past President Robin Hannah with the Florida PennySaver and Fourth District Governor Anne Grigsby for his outstanding leadership for the 2006-2007 term. Hayes and Hannah will be co-chairing the local ADDY'S Awards in 2008 for the club.

The Advertising Federation of The Treasure Coast is 70 members strong and meets the third Thursday of each month at Manero's Restaurant on High Meadows Road in Palm City. Contact Barry Grant at 772-341-1606 or see the local club's website at [www.adfedtreasurecoast.com](http://www.adfedtreasurecoast.com) for more information.